

THE BIG 1520/WHOW

A tradition of service since 1947, focused on providing LOCAL NEWS and AGRICULTURE PROGRAMMING to Clinton, DeWitt County, and Central Illinois

- Hourly local news updates at :30 past every hour, and expanded local newscasts at 7:10am, 8:10am, and 12:10pm weekdays!
- “Around Central Illinois” daily local interview show, weekdays at 8:40am and 9:10am!
- Morning farm show 6:06-6:30am, live agriculture talk shows “AgriTalk” at 10am, “RFD Today” at 11am, noon farm show from the RFD Radio network 12:40-1pm weekdays, Closing Market Report from WILL-AM 580/U of I Extension 2:06-2:36pm weekdays! Plus HOURLY market reports all day!
- “The Horse Show” weekdays from 1-2pm!
- SATURDAY FARM SHOW 8-9:30am featuring RFD Illinois, Commodity Week from WILL-AM 580/U of I extension, and RFD Trading Post buy, sell, trade show!
- Great syndicated talk from Dennis Miller 3pm-6pm weekdays!
- “Classic Country Weekends” every Saturday and Sunday noon - 4pm!
- NO AM RADIO STATION IN DOWNSTATE ILLINOIS IS MORE POWERFUL! 5000 WATT COVERAGE!

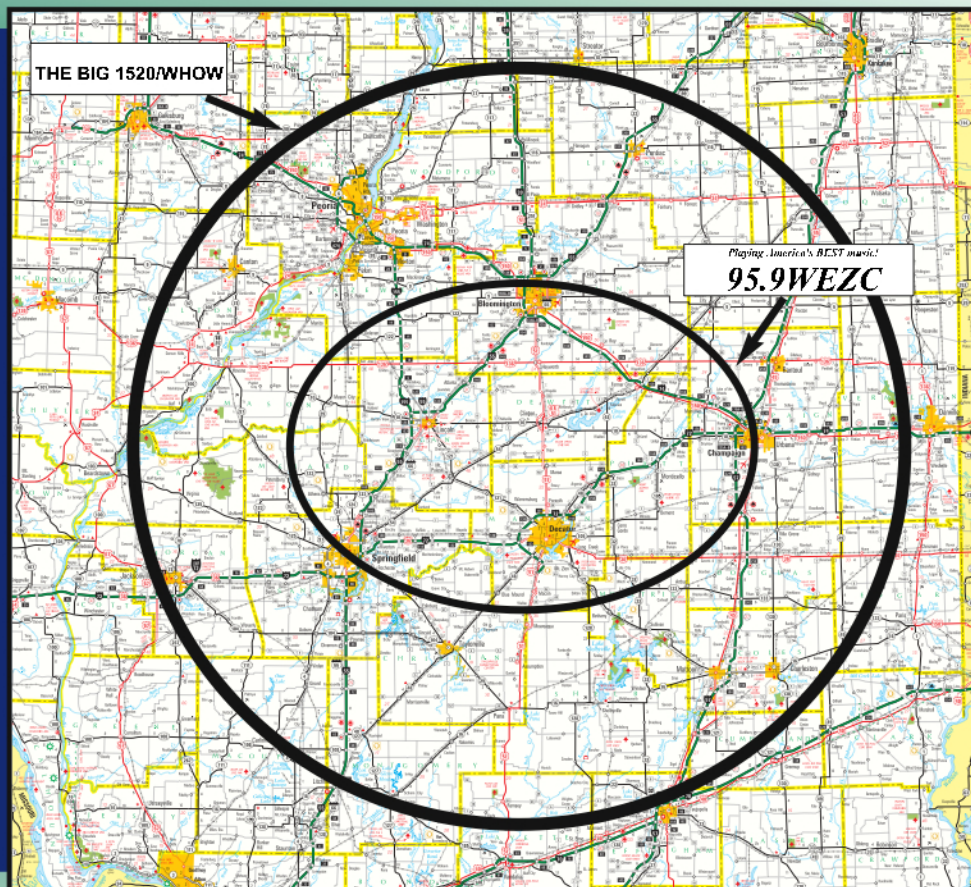
Playing America's BEST music!

95.9WEZC

- Targeting the upscale 35-64 demo, with new focus on the lucrative “baby boomer” generation!
- Playing easy hits by the world’s best artists from Barbara Streisand, Tony Bennett, The Carpenters, Johnny Mathis, Simon & Garfunkel, Barry Manilow, Celine Dion, James Taylor, Elton John and much more!
- CNN Radio Network News every hour, local weather twice an hour, local news updates every hour!
- 6000-WATT coverage serving listeners in a 35-mile radius!

DeWittDailyNews.com

- A FREE, on line daily source of LOCAL news, arrests, obituaries, sports, and much more!
- Updated several times a day! Thousands of unique visitors to the site each month! Promoted several times and hour on both WHOW-AM 1520 & WEZC 95.9



DELIVERING SOME OF THE TOP AG PRODUCING COUNTIES IN ILLINOIS

CORN: McLean County #1, Champaign County #5, Logan County #15,

Macon County #17, Piatt County #25

SOYBEANS: McLean County #1, Champaign County #4, Logan County #12,

Macon County #14, Piatt County #21