

Miller Media Group

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Randal J. Miller, President



AGENCY RATE CARD

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All rates gross

Rates are per station. 60's and 30's are the same price.

Central Illinois cluster

DAYPART	WTIM or WHOW only	WMKR, WRAN, OR WEZC only	ANY 2, 3, or 4 STATIONS, per station	ALL 5 STATIONS, per station
6-10AM AND 3-7PM	\$33	\$31	\$25	\$20
6AM TO 7PM BEST TIMES AVAILABLE	\$28	\$26	\$20	\$15

Quad Cities/Kewanee, IL cluster

DAYPART	WYEC or WKEI only	WJRE only	ANY 2 STATIONS, per station	ALL 3 STATIONS, per station
6-10AM AND 3- 7PM	\$33	\$31	\$29	\$27
6AM TO 7PM BEST TIMES AVAILABLE	\$28	\$26	\$24	\$22

8-station discount: Buy all 8 stations and get rates of \$19/\$14 per station gross.

To get multiple station discounts, you must place a minimum of 20 commercials per broadcast month, per station.

3/9/09rjm