

**POPULATION OF
COVERAGE AREA**

Source: US Census Bureau estimates July, 2016

Christian County	33,309
Shelby County	21,717
Fayette County	21,789
Effingham County	34,386
Montgomery County	28,952
Moultrie County	14,827
Total population of coverage area:	154,980

**RETAIL SALES OF
COVERAGE AREA**

Source: census.gov, 2007 figures.

Christian County	\$410,288,000
Shelby County	\$155,323,000
Fayette County	\$256,432,000
Effingham County	\$934,654,000
Montgomery County	\$432,502,000
Moultrie County	\$109,372,000

**TOTAL RETAIL SALES:
NEARLY \$2.3 BILLION DOLLARS!**

MAIN OFFICE

918 East Park Street, P.O. Box 169
Taylorville, Illinois 62568-0169
Business Phone
Toll Free 1-866-500-3395
(217) 824-3395
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E-mail: sales@randyradio.com

BRANCH SALES OFFICE

140 North Morgan
Shelbyville, Illinois 62565

Randal J. Miller, President



Miller Media Group

**REGIONAL RADIO FOR
SOUTH CENTRAL ILLINOIS!**



GENUINE COUNTRY

94.3 WMKR

Yesterday and Today!



NEW COUNTRY.FM

WSVZ 98.3 Shelbyville/Effingham

104.1 Taylorville



TaylorvilleDailyNews.com



- Local news every hour at :30, CBS Radio News at the top!
- local weather twice an hour!
- over 6 hours a day of AGRICULTURE programming every weekday, and Saturdays 8am-10am! All with our OWN local farm broadcaster!
- extended local newscasts weekdays 7:10am, 8:10am, 12:10pm, 5:10pm!
- listener involvement with the Birthday Club 7:50am, Swap Shop 11:10am and 1:10pm weekdays, 10:10am Saturdays!
- Taylorville High School sports play by play, St. Louis Cardinal baseball, NFL and NCAA football, NCAA basketball!

GENUINE COUNTRY 94.3 WMKR Yesterday and Today!

- Playing the greatest hits of YESTERDAY and TODAY!
- Format focused on greatest country music 1979-1990, plus other decades and at least 4 current songs an hour!
- Live, local Morning Show weekdays 6-10 am with LISTENER contests all morning!
- Agriculture programming from the RFD Radio Network!

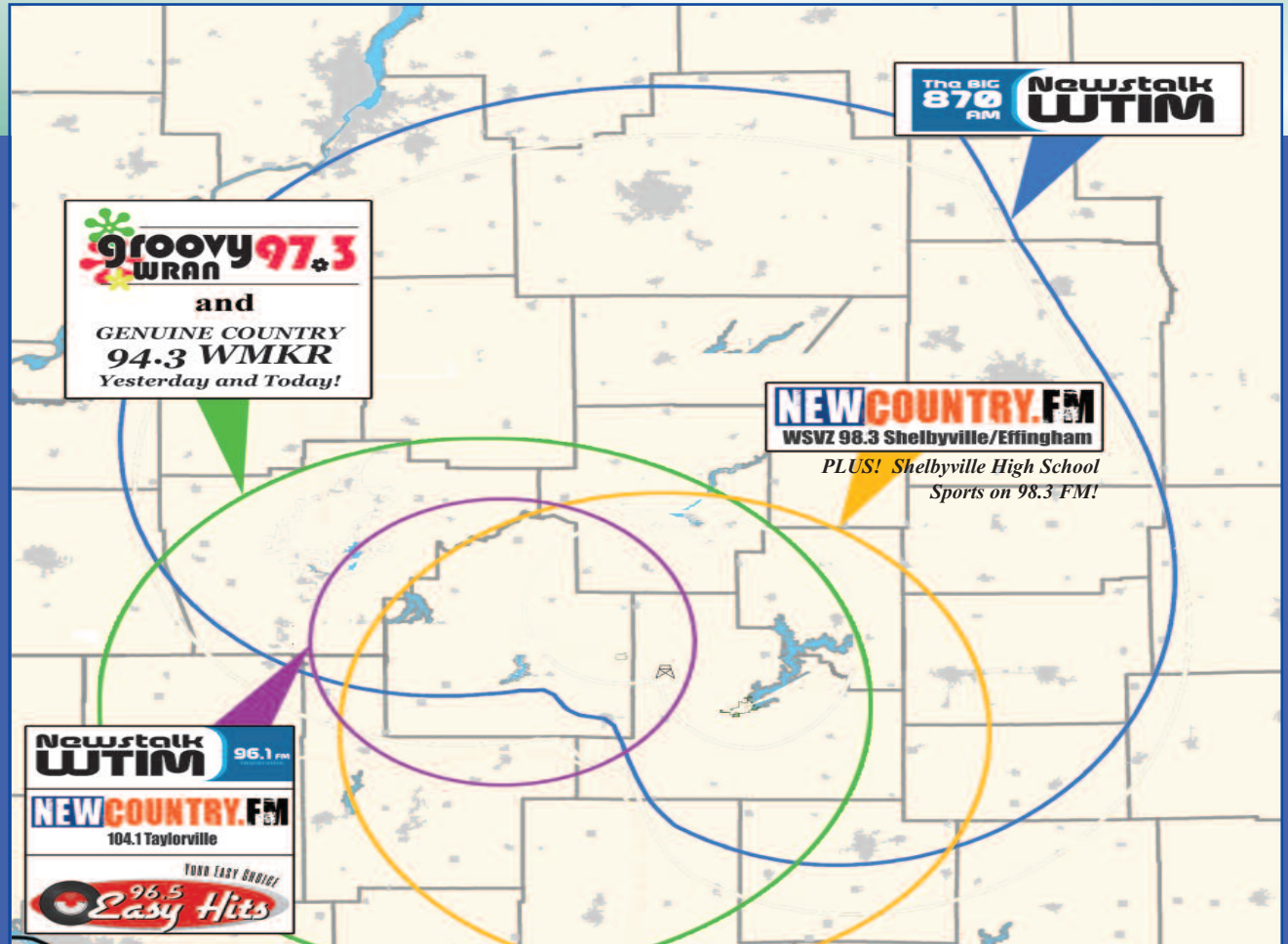


- Playing the Greatest Hits of the 60's, 70's and 80's!
- Live, local morning show weekdays 6-9am with LISTENER contests all morning!
- Brown Bag Rewind Request Show weekdays noon-1pm!
- Saturday Request Show 10am-1pm!
- Great weekend programming like:
- Saving the 70's with Mike Walker Saturdays and Sundays!
- The Mike Harvey Weekend Show Saturday nights!
- "Live from the 60's with the REAL Don Steele" Sunday mornings! "Totally Awesome 80's" with Kent Jones Sunday nights!

REGIONAL RADIO FOR SOUTH CENTRAL ILLINOIS!

6 Great Radio Stations plus • www.taylorvilledailynews.com

Taylorville's free online daily newspaper available • updated 7 days a week! • Over 50,000 visits and 150,000 page views each month!



NEWCOUNTRY.FM
WSVZ 98.3 Shelbyville/Effingham
104.1 Taylorville

PLUS! Shelbyville High School
Sports on 98.3 FM!



Monday thru Saturday
Mornings!



Weekdays
9am-2pm!



- Playing easy favorites from such artists as Frank Sinatra, Dean Martin, Sammy Davis Jr., Tony Bennett, Andy Williams, Nat King Cole and more!
- Vintage Gold Classics and Rocketman Robert Saturdays 8-11am!
- Neon Beat with John Christopher Sundays 8am to 1pm!
- Local and national news everyday!
- Weather twice an hour!