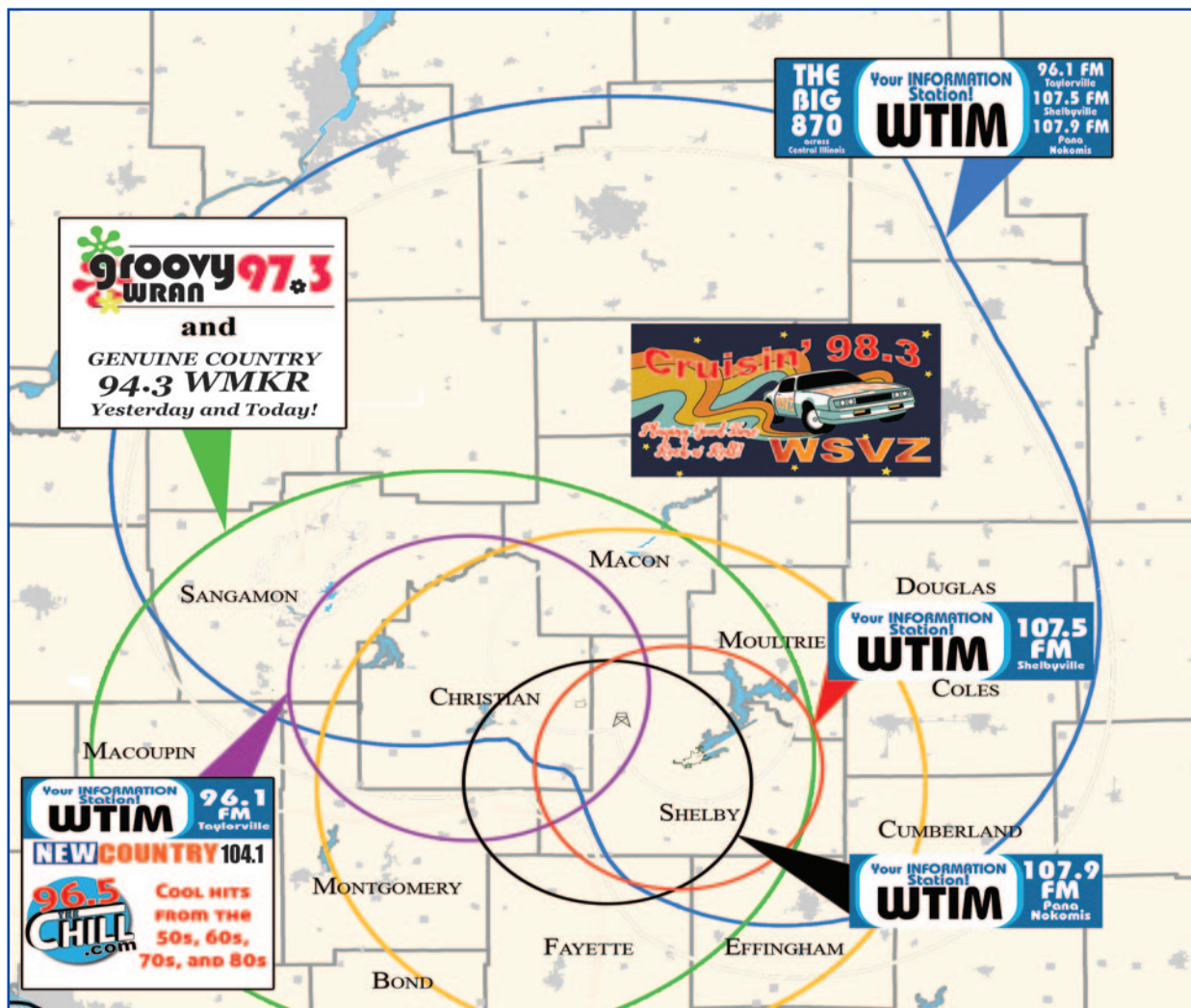




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REGIONAL RADIO FOR SOUTH CENTRAL ILLINOIS!



GENUINE COUNTRY
94.3 WMKR
Yesterday and Today!



NEW COUNTRY 104.1



COOL HITS
FROM THE
50s, 60s,
70s, and 80s

www.TaylorvilleDailyNews.com



- Local news every hour at :30, SRN News on the hour!
- local weather twice an hour!
- over 8 hours a day of AGRICULTURE programming every weekday, and Saturdays 8am-10am! All with our OWN local farm broadcaster!
- extended local newscasts weekdays 7:10am, 8:10am, 12:10pm, 5:10pm; local news updates hourly.
- listener involvement with WTIM Trivia 7:50am, Swap Shop 11:10am!
- Taylorville High School sports play by play, St. Louis Cardinal baseball, NFL and NCAA football, NCAA basketball!

NEW COUNTRY 104.1



Monday thru Saturday Mornings!



Weekdays 9am-2pm!

- Bringing HOT COUNTRY Hits to south central Illinois! Featured artists include Carrie Underwood, Keith Urban, Kenny Chesney, Miranda Lambert, Zach Brown Band, Florida Georgia Line, Dierks Bentley, and Toby Keith!
- Fighting Illini sports!

www.TaylorvilleDailyNews.com

Taylorville's free online daily newspaper available updated 7 days a week! • Over 45,000 unique users and 250,000 page views each month!

REGIONAL RADIO FOR SOUTH CENTRAL ILLINOIS!

6 Great Radio Stations plus • www.TaylorvilleDailyNews.com



- Playing Central Illinois' Greatest Hits!
- Live, local morning show weekdays 7-9am with LISTENER contests all morning!
- "The Night Shift with Craig Allen" weeknights 7pm - midnight
- Saturday Request Show 10am-1pm!
- Great weekend programming like:
- Throwback Nation Radio Saturday nights!
- The Rick Dees Weekly Top 40 - 80's Edition Sundays 8 am - noon!
- "Totally Awesome 80's" with Kent Jones Sunday nights!

GENUINE COUNTRY

94.3 WMKR

Yesterday and Today!



Monday thru Saturday Mornings!

- Playing the greatest hits of YESTERDAY and TODAY!
- Format focused on great country music 1990-1999, plus other decades and at least 4 current songs an hour!
- Live, local Morning Show weekdays 9-10 am with LISTENER contests all morning!
- Retro Request Show Saturdays 9 am - 1 pm!
- Agriculture programming from the RFD Radio Network!



Featuring the best cruisin' songs from 1960 thru 1974, 24 hours a day!

Reaching the 40 and older demographic in South Central Illinois!

WSVZ plays the music Boomers were playing on their radios When cruising down Main Street or the square in their hometown, from 1960 thru 1974 !!!

LIVE, LOCAL MORNING SHOW WEEKDAYS 7-9AM!

"NAME THAT TUNE" DAILY CONTEST WEEKDAYS

7:30AM TO WIN \$98.30 MONTHLY PRIZE!

GREAT SYNDICATED SHOWS EVERY WEEKEND!



**COOL HITS
FROM THE
50s, 60s,
70s, and 80s**

Featuring Cool Hits from:

Frank Sinatra, Dean Martin, Sammy Davis, Jr., Nat King Cole, Andy Williams, The Beatles, The Supremes, Michael Buble', Michael Bolton, and MANY more!

Central Illinois' LARGEST music library of over 3500 songs...perfected blended to CHILL your day!
Tune in or stream THE CHILL!